



Men & Breast Cancer: The Untold Story

Breast cancer occurs when normal breast cells grow and reproduce out of control, turning into cancerous, or malignant, cells.¹

What Men May Not Know



It is estimated that 2,620 men

Will be diagnosed with breast cancer in the U.S. in 2020²



While it is estimated that the number of new cases of male breast cancer will decrease from

2019 to 2020,
the estimated number of deaths

due to male breast cancer is projected to increase in that same timeframe.^{3,4}



Symptoms of breast cancer in men can include²:

- a lump or swelling, usually (but not always) painless
- skin dimpling or puckering
- nipple retraction (turning inward)
- redness or scaling of the nipple or breast skin
- discharge from the nipple

Metastatic Breast Cancer

At diagnosis, approximately

6% OF MEN

will have

METASTATIC DISEASE:

the most advanced form of the disease in which the cancer has spread from the breast to other parts of the body⁵

For men living
— *with* —
metastatic breast cancer,

**THE 5-YEAR
Survival Rate**

is 22%⁶

Men living with metastatic breast cancer may feel *lonely, isolated and sometimes embarrassed*. That's why it's important to *share their stories* and make sure they are included in the breast cancer conversation.

To learn more about metastatic breast cancer, visit www.StoryHalfTold.com

References

1. American Cancer Society. What Is Breast Cancer?. <https://www.cancer.org/cancer/breast-cancer/about/what-is-breast-cancer.html>, Accessed September 2020.
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